**Front page:**

Logo – As user I would like to have a way to always return to the frontpage.  
Dod: When the link works and it resembles the design.

Estimate: **1**

Contact – As a user I always want to be able to quickly access contact information about the company.  
Dod: When links are working and the right icons are showing and it resembles the design.

Estimate: **1**

Navigation – As a user I would like a clear view on all navigation options, so I can find what I’m looking for.

Dod: When links work and it resembles the design.

Estimate: **1**

Slider – As a user I like to be able to see the most popular products.   
Dod: When you can change the images by clicking the arrows and it resembles the design.

Estimate: **2**

Socials – As a user I would like to follow this company online, to keep up with updates and news.

Dod: When links work and it resembles the design.

Estimate: **1**

Footer links – As a user I would like to have easy navigation while being on the bottom of the page.  
Dod: When links work and it resembles the design.

Estimate: **1**

Address – As a user I would like to see the physical address so I can visit the store if I need to.

Dod: When it resembles the design.

Estimate: **1**  
Payment options – As a user, I would like to view my options for payment method.

Dod: When it resembles the design.

Estimate: **1**

**Brands page:**

Brands – As a user I would like to see what kind of brands I can expect on this site.

Dod: When it resembles the design.

Estimate: **1**

**Shop front page:**

Category – As a user I would like an easy view of all products, so I can quickly find the item that I’m looking for.

Dod: When the links work and it resembles the design.

Estimate: **2**

Search bar – As a user I would like to search for a specific product.  
Dod: When you can successfully search for keywords and it resembles the design.

Estimate: **8**

User menu – As a user I would like to enter my personal account and watch the products I added to my cart.

Dod: When it resembles the design.

Estimate: **1**

Stage – As a user, I would like to be able to go back to previous page.

Dod: When the links work and it resembles the design.

Estimate: **2**

Side nav – As a user, I would like to change product category mid shopping.

Dod: When clicking the specific category changes the results to the right items and it resembles the design.

Estimate: **4+3**

Filter options – As a user I would like to narrow down my result.

Dod: When the results fit the applied filters and it resembles the design.

Estimate: **3+3**

Sort by – As a user I would like to sort my result.

Dod: When the results line up as the user chooses the specific sorting methods and it resembles the design.

Estimate: **8+3**

Product cards – As a user I would like simple descriptions about the products, before checking them out.

Dod: When it resembles the design.

Estimate: **1+3**

**Single product page:**

Product view - As a user I would like to see the product from several angles.

Dod: When you can change the image (if there are more) and it resembles the design.

Estimate: **2+3**

Product specification – As a user I would like to see the technical details about the product.

Dod: When it resembles the design.

Estimate: **1+3**

Product description – As a user I would like to read about the current product I choose.

Dod: When it resembles the design.

Estimate: **1+3**

Color selector – As a user I would like to have the opportunity to choose between colors.

Dod: When the radio button changes properly and it resembles the design.

Estimate: **1+2**

Purchase options – As a user I would like to choose the amount of products I’m interested in buying.

Dod: When the quantity counter works (can’t go under 1) and it resembles the design.

Estimate: **1**

Additional information – As a user I would like to view additional information such as delivery and warranty.

Dod: When it resembles the design.

Estimate: **1+3**

Total Estimate: **69**